

## CARSON COLLEGE OF BUSINESS

# SOCIAL MEDIA & MARKETING INTERN

### ABOUT THE CARSON COLLEGE OF BUSINESS:

The Carson College of Business equips undergraduate and graduate students to become business leaders through transformative learning experiences. In the Carson College, you can choose from eight different majors within a bachelor of arts degree in business administration, or work toward a bachelor of arts in hospitality business management. The college offers a variety of ways to get involved through student clubs and organizations, research projects, and internships. The international learning requirement gives students an understanding of people of different nations and cultures, while enabling them to realize the importance of a global perspective.

More information is available on our website: [www.business.wsu.edu](http://www.business.wsu.edu)

### JOB DESCRIPTION:

The Marketing & Social Media Intern will support social media and marketing initiatives for the Carson College. The intern will work closely with the Marketing and Communications team to assist with executing social media marketing campaigns, event logistics, creating marketing pieces, and general clerical duties.

### MINIMUM REQUIREMENTS:

- The candidate must be pursuing a degree in Marketing, Communications, Journalism, Digital Media, or any other related field of study
- Minimum 3.0 cumulative GPA
- Commitment of at least 10/hours per week for the academic school year
- Strong writing, editing, and communication skills
- Active social media user on Facebook, Twitter, and Instagram
- Enthusiastic, positive person who thrives in fast paced, deadline-driven team-environments
- Detail-orientated and organized while being able to coordinate multiple projects
- Creative and able to think outside the box
- Some experience in social media, digital marketing and analytics is a plus

### TO APPLY EMAIL THE FOLLOWING ITEMS TO:

- Resume
- Cover letter expressing your interest in the position, qualifications, and expectation from the position
- Carson College Student Employment Application

### FOR ADDITIONAL INFORMATION CONTACT:

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