Say YES and GO!

UNDERGRADUATE PROGRAM HIGHLIGHTS

**Belize**
- One week studying social entrepreneurship
- Earn 3 credits over Spring Break

**China**
- Cultural field trips to famous sites
- Local business visits

**Croatia**
- Earn 3 credits in 3 weeks while exploring eastern Europe
- Visit businesses and learn about business in a developing country

**Egypt**
- Cruise the Nile and visit major cultural sites
- Business core courses and electives offered

**Germany**
- Study business in the largest economy in Europe
- Visit businesses and live in two different regions of Germany

**Greece**
- Amazing historical sights
- Business core courses offered

**Ireland**
- Weekly business and cultural visits
- Offerings for pre-certified business students

**Italy**
- Live like a local in Florence
- Learning in prestigious international hospitality schools

**Romania / Croatia**
- Excursions to Bucharest and Dubrovnik
- Core business courses offered

**Spain**
- Course offerings on partner campus
- Exciting cultural and historical field trips

**Switzerland**
- Spend 11 weeks in the Swiss Alps
- Offering 12+ WSU courses

**Thailand**
- Cultural immersion with Thai Buddy program
- Excursion to Phuket

**Exchange Programs** (Visit Bryan Hall 105 for more details)
- Japan, Norway, Scotland, Singapore, Switzerland, Wales, and more

WAYS WE KEEP OUR STUDENTS INFORMED AND SAFE:

- Learning outcomes
- Code of Conduct agreements
- Pre-departure orientations
- Academic standards with cultural immersion
- Rigorous schedules/attendance policies
- Close connections with faculty and staff
- Internal Facebook connections
- “Buddy Systems”
- Instilling professionalism (students are WSU ambassadors throughout the world)

BENEFITS TO STUDENTS:

- Fulfills CCB International Learning Requirement
- Gain global experience, cultural understanding and world appreciation
- Competitive advantage in job search, interviews and promotions

CCB POLICIES (FOR STUDENTS)

- Students eligible to certify in a business major or minor
  - GPA Requirement at 2.5 or above at the time of certification
  - Completed all 10 certification courses, or in progress at the time of application deadline
  - Prerequisites required for all business courses
  - Only WSU students may participate in our faculty-led programs
- Non-business majors are required to have all business course prerequisites
- **Warning:** If certification into a major or minor is denied, students may forfeit program fee and WSU is not responsible for any program related expenses (air fare, etc.)
## Undergraduate Semester Programs

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- **Spring/Spring Break 2021:**
  - Jan 11–Mar 26
  - Mar 12–21 (with online courses spring semester)

## Dates/Credits

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## Curriculum

### Core Courses:
- MGMT 301*
- MKTG 360*
- FIN 325*

### Additional Courses:
- ECON 305
- ENGL 402
- PSYCH 350
- HBM 387*
- HBM 480
- HBM491*
- ENTRP 496
- ACCTG 210
- ACCTG 211
- ACCTG 338
- IBUS 380
- IBUS 496
- FIN 325
- MGMT 340
- MKTG 360
- MKTG 418
- IBUS 482
- IBUS 496

### Field Trips

- Xunantunich archaeological site
- Service Projects
- and entrepreneurial business visits

## Admissions

- **Information Sessions:** Located in Todd 101 unless otherwise noted.
- **Application Deadlines:**
  - Apr 1 (Fall)
  - Oct 15 (Spring)
  - Oct 25
  - Feb 1
  - Feb 1
  - Feb 1
  - Feb 1
  - Feb 1
  - Feb 1
  - Feb 1

## Questions?

- **Program Directors:** Sung Ahn, Jerman Rose, Bernie Wong-On-Wing, Jessica Cassilean, George Jiang, Thomas Kioka, Stergios Fotopoulos, Nori Pearson, Jamie Callison, Garth Mader, Jeff Joireman, Dogan Gursoy
- **Program Onsite Teaching Faculty:** Jenni Sandstrom, Chadwick Miller, Jeff Gramlich, Scott Bergsted, Tony Thompson, Jane Cote, Maurice Featherman

## Field Trips

- Excursions Prague, Czech Republic
- Excursions Xunantunich archaeological site, Service Projects and entrepreneurial business visits
- Excursions Beijing, Leshan, Shanghai, Xian, Panda Reserve
- Excursions Pirine Lakes National Park, Bled Lake in Slovenia, Ljubljana, Slovenia
- Excursions Pyramids, Nile Cruise, Luxor, Aswan, Alexandria
- Excursions Athens, Delphi, Santorini and Meteora
- Excursions Business visits, Wall Museum Bernauer Strasse, Black Forest, Stuttgart
- Excursions Athen, Delphi, Santorini and Meteora
- Excursions Gaelic Games, Cliffs of Moher
- Excursions Rome, Cinque Terre
- Excursions Bucharest, Romania and Dubrovnik, Croatia
- Excursions Canada, Paella Farm, Wine tours, Albufera Lake
- Excursions Business visits, Floating Markets, Phuket

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**NOTE:** Prerequisites for all classes must be met. See course catalog for details: [https://catalog.wsu.edu/Pullman/Courses](https://catalog.wsu.edu/Pullman/Courses)