

**Requirements for a B.A. in
Business Administration 2016-2017**

UCORE Requirements

First Year Experience (3 credits)	
	Roots of Contemporary Issues [ROOT] • History 105
Foundational Competencies (9 credits)	
	Quantitative Reasoning [QUAN] (3 cr.) • MATH 202 ♦
	Communication (3 cr.) • COM 102 or HD 205
	Written Communication [WRTG] (3 cr.) • ENGL 101 ♦
Ways of Knowing (16 credits)	
	Inquiry in the Social Sciences [SSCI] (3 cr.) • ECONS 101 or 102 ♦
	Inquiry in the Humanities [HUM] (3 cr.) •
	Inquiry in the Creative Professional Arts [ARTS] (3cr.) •
Inquiry in the Natural Sciences (7credits)	
	Biological Sciences [BSCI] or Science 101 ¹ [SCI] (3 or 4 credits) •
	Physical Sciences [PSCI] or Science 102 ¹ [SCI] (3 or 4 credits) •
	Biological or Physical Sciences Lab
Integrative and Applied Learning (6 credits)	
	Diversity [DIVR] (3 credits) •
	Integrative Capstone [CAP] (3 credits) • MGMT 491 or ENTRP 492

Certification Requirements

	♦ ENGL 101 or 105 (ESL)
	♦ ECONS 101
	♦ ECONS 102
	♦ MATH 201 or 220
	♦ MATH 202 or 171, 140
	♦ ACCTG 230 *
	♦ ACCTG 231
	♦ B LAW 210
	♦ MGTOP 215
	♦ MIS 250

Carson Business Requirements

	COM 102 or HD 205
	POL S (Any level POL S Course will count)
	PSYCH [SSCI] 105 or SOC 101 or 102 [SSCI]
	ENGL 402 or 403 (ESL)
	† I_BUS 380
	† MGMT 301
	† MGTOP 340
	† FIN 325
	† MKTG 360
	† MGMT 491 or ENTRP 492 [CAP]
	International Experience Requirement- see reverse

UCORE, Certification and Business Requirement Information

¹ For a total of 7 credits- one Biological Science [BSCI] and one Physical Science [PSCI] UCORE course, including one lab course, or 8 credits of SCIENCE 101 [SCI] and 102 [SCI].

❖ Biology 120 and Chemistry 101 are required for the WBM degree. See page 3.

* Sophomore standing (30 hours) is required for enrollment in ACCTG 230.

† Certification as a business major or minor is required for enrollment into 300-400-level business courses

♦ This course may satisfy more than one requirement

International Experience Requirement

Complete ONE of the following:	
	Education abroad of 6 credits or more. Two smaller study abroad programs may be cumulated to meet the entire six credit hour requirement.
	Major or minor in a foreign language or Global Studies. Honors College students that meet their demonstrated proficiency in a foreign language will also be deemed to have met the College of Business International Learning Requirement.
	Certificate with an international component such as the Asia Program.
	Complete a minimum of one year international experience in any of the following areas: military service, Peace Corps, volunteer work with an organization, missionary work, or other. Documentation is required for approval.
OR complete any TWO of the following:	
	A brief study abroad of less than 6 credits.
	International internship approved by the International Business Institute, maximum 3 credits.
	Take an International Business Institute course (see web site** or advisor for list)
	Take an accepted course with an international component (see web site** or advisor for list)
	Significant international travel at the collegiate level (must be approved by the Associate Dean)

**Course lists can be found on our webpage; Undergraduate Programs, International Experience Requirement

Important Information

- Our website, business.wsu.edu, contains information you will need to get the most out of your experience while studying with the Carson College of Business.
- The Carson College of Business does not allow students who are enrolled on the Pullman campus to be enrolled in any business course offered online through the Global Campus during the fall and spring semesters.
- Not all minors are available to students certified in Carson College of Business majors. Please review minor requirements to be sure you are eligible for a minor in Carson College of Business.
- It is the student's responsibility to familiarize themselves with degree requirements.

Certification:

Meeting minimum qualifications does not guarantee certification. In order to be minimally qualified for certification, students must complete:

- Complete the ten certification courses (see page 1);
- Cumulative gpa of the ten certification courses of a 2.50 GPA or higher;
- Completed 60 semester credit hours and have a minimum 2.50 or higher WSU cumulative GPA.

Application for certification is online at business.wsu.edu/undergraduate/certify/majors-requirements/

ACCOUNTING	
Required Courses	
	Acctg 330 Intermediate Accounting I
	Acctg 331 Intermediate Accounting II
	Acctg 335 Introduction to Taxation
	Acctg 338 Cost Accounting
	Acctg 433 [M] Accounting Systems & Auditing
	Acctg 439 [M] Auditing
Two courses from the following:	
	Acctg 420 Accounting and Culture (IER)
	Acctg 430 Advanced Accounting
	Acctg 435 Individual Income Taxes
	Acctg 438 [M] Adv. Cost Accounting and Mgmt.
	Acctg 443 Business Process and Controls
	Entrp 426 Entrepreneurial Finance
	Fin 345 Real Estate
	Fin 350 Risk and Insurance
	Fin 421 Financial Institutions & Intermediation
	Fin 422 Financial Institutions Mgmt
	Fin 425 [M] Intermediate Financial Mgmt
	Fin 427 [M] Investment Analysis ^a
	Fin 428 Portfolio Theory & Financial Eng
	Fin 429 Advanced Financial Modeling
	Fin 437 [M] Cougar Investment Fund I ^a
	Fin 438 Cougar Investment Fund II
	Fin 445 [M] Real Estate Valuation
	Fin 447 Real Estate Finance & Investments
	Fin 451 Life Insurance & Fin Planning
	Fin 452 Property & Liability Ins
	Fin 456 Risk Management
	Fin 481 [M] International Finance (IER)
	Fin 496 Special Topics
	Mgmt 401 [M] Leadership Skills
	Mgmt 485 Negotiation Skills
	Mgmt 487 Business Ethics
	MgtOp 470 Business Modeling with Spreadsheets
	MIS 322 [M] Enterprise Bus. Proc. Analysis
	MIS 325 Enterprise Business Development
	MIS 372 [M] Data Management
	MIS 374 Infor. Tech. Infrastructure & Security
	MIS 420 Business Intelligence
	MIS 441 Global E-Commerce (IER)
	MIS 448 Global IS Project Management
	Mktg 379 Professional Sales
*** 498 and 499 courses do not count	
^a A student must take either Fin 427 or Fin 437. Students registering for Fin 437 in the fall semester are expected to register for Fin 438 the following spring semester.	

(IER) – Fulfills part of International Experience Requirement

FINANCE	
Required Courses	
	Acctg 330 Intermediate Accounting
	Fin 421 Financial Institutions & Intermediation
	Fin 425 [M] Intermediate Financial Management
	Fin 427 [M] Investment Analysis or Fin 437 [M] Cougar Investment Fund I ^a
Two courses from the following:	
	Entrp 426 Entrepreneurial Finance
	Fin 345 Real Estate
	Fin 350 Risk and Insurance
	Fin 422 Financial Institutions Mgmt
	Fin 428 Portfolio Theory & Financial Eng
	Fin 429 Advanced Financial Modeling
	Fin 438 Cougar Investment Fund II
	Fin 445 [M] Real Estate Valuation
	Fin 447 Real Estate Finance & Investments
	Fin 451 Life Insurance & Fin Planning
	Fin 452 Property & Liability Insurance
	Fin 456 Risk Management
	Fin 481 [M] International Finance (IER)
	Fin 496 Special Topics
One course from the following:	
	Any 300- or 400-level College of Business course
	EconS 301 Intermediate Microeconomic Theory with Calculus
	EconS 305 Intermediate Microeconomics without Calculus
*** 498 and 499 courses do not count	
^a A student must take either Fin 427 or Fin 437. Students registering for Fin 437 in the fall semester are expected to register for Fin 438 the following spring semester.	

MARKETING	
Required Courses	
	Mktg 368 Marketing Research
	Mktg 407 Consumer Behavior
	Mktg 495 [M] Marketing Management
Two courses from the following, one must be [M]:	
	I Bus 482 [M] International Marketing (IER)
	Mktg 379 Professional Sales
	Mktg 450 Internet Marketing
	Mktg 461 [M] Product Management
	Mktg 468 Public Policy & Marketing
	Mktg 470 Retail Management
	Mktg 477 Promotion Management
	Mktg 478 [M] Sales Management
	Mktg 480 Business to Business Marketing
	Entrp 490 [M] Entrepreneurship
	Mktg 496 Special Topics
Two courses from the following:	
	Any 300- or 400-level College of Business course
	Any 300- or 400-level College of Business course
*** 498 and 499 courses do not count	

MANAGEMENT INFORMATION SYSTEMS	
Required Courses	
	MIS 325 Enterprise Business Development
	MIS 322 [M] Enterprise Bus. Process Analysis
	MIS 372 [M] Data Management
Two courses from the following:	
	MIS 271 Business Systems Development
	MIS 374 Infor. Tech. Infrastructure & Security
	MIS 420 Business Intelligence
	MIS 426 Emerging Technologies
	MIS 441 Global E-Commerce (IER)
	MIS 448 Global IS Project Management
Two courses from the following:	
	Any 300- or 400-level College of Business course
	Any 300- or 400-level College of Business course
*** 498 and 499 courses do not count	

MANAGEMENT - INNOVATION AND CHANGE	
Required Courses	
	Mgmt 401 [M] Leading People and Organizations
	Mgmt 487 Business Ethics and Corp. Responsibility
Required Innovation and Change Courses	
	Mgmt 483 [M] Management of Innovation and Change
	Entrp 489 Entrepreneurial Management
One course from the following:	
	MIS 441 Global E-Commerce (IER)
	MIS 420 Business Intelligence
	MgtOp 470 Business Modeling and Spreadsheets
	Mgmt 496 Special Topics
Two courses from the following:	
	Any 300- or 400-level College of Business course
	Any 300- or 400-level College of Business course
*** 498 and 499 courses do not count	

INTERNATIONAL BUSINESS	
Required Courses	
	I Bus 380 International Business
	I Bus 415 [M] Law of International Trade (IER)
One of the following:	
	EconS 327/I Bus 470 International Trade (IER)
	EconS 427 Econ. Develop. & Underdevelop. (IER)
Two courses from the following, 1 must be an [M]:	
	Acctg 420 Accounting and Culture (IER)
	Entrp 492 Small Business Policy ^a
	Fin 481 [M] International Finance (IER)
	I Bus 416 [M] Public International Law (IER)
	I Bus 435 International Tourism (IER)
	I Bus 453 [M] Comparative International Mgt. (IER)
	I Bus 482 [M] International Marketing (IER)
	I Bus 496 Special Topics
*** 498 and 499 courses do not count	

a: May not be used under both I Bus and business core.

Required Foreign Study Curriculum: Students are required to complete 9 semester credits from an approved foreign study program.

Required except for students who reside outside the United States and who attended at least one year of secondary school in a foreign country.

Foreign Language: one year of foreign language beyond the high school level. Non-native English speakers and bilingual Americans check with department on this requirement.

MANAGEMENT - HUMAN RESOURCE MANAGEMENT	
Required Courses	
	Mgmt 401 [M] Leading People and Organizations
	Mgmt 487 Business Ethics and Corp. Responsibility
Required Human Resource Management Courses	
	Mgmt 450 Managing Human Resources
	Mgmt 456 [M] Evaluating and Rewarding Employees
One course from the following:	
	Mgmt 455 [M] Recruiting and Hiring Human Capital
	Mgmt 485 Negotiation Skills
	Mgmt 496 Special Topics
Two courses from the following:	
	Any 300- or 400-level College of Business course
	Any 300- or 400-level College of Business course
*** 498 and 499 courses do not count	

ENTREPRENEURSHIP	
Required Courses:	
	Entrp 426 Entrepreneurial Finance
	Entrp 489 Entrepreneurial Management (typically offered only during fall semester)
	Entrp 490 [M] Entrepreneurship
Two courses from the following:	
	Entrp 485 [M] New Venture Planning (typically offered only during spring semester)
	Entrp 486 [M] Launching New Ventures
	Entrp 496 [M] Special Topics ^a
Two courses from the following:	
	Any 300- or 400-level College of Business course
	Any 300- or 400-level College of Business course
*** 498 and 499 courses do not count	
MIS 441 Global E-Commerce recommended as an (IER)	
^a Entrp 496 is a year-long course that must be taken both fall and spring semesters.	